Strategic Framework Date

> Action Plan Date

Developed by ......... (Indicate who developed the plan and who had input)

### Club Name

#### Vision/Mission:

*Eg. That the...... Club through professional management, provides quality participation experiences for <u>all people playing, umpiring, coaching, volunteering, and/</u> <i>or spectating.* 

HISTORY

Bit of history about the club, what it prides itself on and the aspiration of the committee.

# **INFRASTRUCTURE**

Total Number of Members	
Number of Committee Members	
Number of Teams	Junior [ ]
	Senior [ ]
	Men [ ]
	Women [ ]
	Veterans [ ]
	Social [ ]
Number of games per week	
Club website? Host, traffic estimates?	
Affiliated with State Body	
Club Newsletter?	Yes [ ] No [ ] How often?

Gather this information by group brainstorm, asking the question on the club notice board and providing members with feedback slips, doing an online survey

# **IDENTIFIED STRENGTHS / OPPORTUNITIES**

**IDENTIFIED CHALLENGES AND WEAKNESSES** 

## PRIORITY AREAS FOR DEVELOPMENT

Priority Areas for Development for the next 3 years are:

- •
- •
- •

## PLANNING PROCESS

Detail here how the planning was conducted and who was involved both internally and externally.

Our Strengths: What we value most	Our Weaknesses: What we know we need			
and want to maintain	to work on			

The Priority Areas for us to Focus On	What do we want to achieve
e.g. Facility Development Junior Recruitment	Year 1:
	Year 2:
	Year 3:

Defining the priority areas for our organisation to work on and "specifically" what we want to achieve by the end of each year.

# **Actions Against Focus Areas**

#### Focus Area:

What we want to achieve	How we'll do it	The associated tasks	Who	Time Frame	Action Budget
What is currently in					
place:					
What opportunities exist:					